

Drive traffic to us. We'll drive profits to you.



Partner with North America's premier consumer survey – and profit.

At Shopper's Voice, we make the connections that bond people to brands. North America's premier consumer survey for more than 30 years, Shopper's Voice rewards consumers with coupons, product samples, special offers, insider product knowledge, and a chance to win sweepstakes prizes, in exchange for their opinions about the products and services they use.

We want your traffic

To continually reach our primary target audiences and improve Shopper's Voice, we are looking for long-term partners that can drive quality traffic to the Shopper's Voice surveys in the US and Canada.

- Do you have your own websites, social media communities or first-party email lists?
- Do you have a robust registration flow to enable accurate targeting?

Shopper's Voice offers partners lucrative payouts when you send us consumers from your networks and they successfully complete our survey. We are transparent in our data quality benchmarks and process, and provide publisher tracking to help you optimize your traffic and revenue.

What kind of traffic are we looking for?

- Average Household Income \$30K+
- Moms aged 25-50
- Boomers aged 55+
- Millennials aged 24-35
- Active shoppers
- Love coupons, product samples
- Like taking surveys
- Ailments/Health – seeking treatment info and options

3 million Americans and 750,000 Canadians complete the Shopper's Voice survey each year.

Make your traffic more profitable for you. Drive it to Shopper's Voice.

Visit www.shoppersvoice.com/become-a-shoppers-voice-affiliate/ to learn more or contact Edgar Sanchez at edgar.sanchez@epsilon.com or 647.795.9634.



EPSILON[®]

Shopper's Voice is part of Epsilon, a global leader in creating connections between people and brands. Epsilon is the first of a new breed of marketing companies, harnessing the power of rich data, groundbreaking technologies, creative and media to engage consumers and generate results for our clients.

Recognized by Ad Age as the World's Largest CRM/Direct Marketing Network and the #1 U.S. Agency from All Disciplines, Epsilon employs over 7,000 associates in 70 offices worldwide